Orange County Medical Association Presents:

**RETREAT, RELATE, REFORM**

Women Physicians Leading Change

Joint sponsored with Cooperative of American Physicians

This Event Qualifies for 3 CME Credits

The Cooperative of American Physicians, Inc. (CAP) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians.

This live activity has been planned and implemented in accordance with the Essential Areas and policies of the Institute for Medical Quality/California Medical Association (IMQ/CMA) through the joint sponsorship of CAP and OCMA. CAP is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians.

CAP designates this live activity for a maximum of 3 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Keynote Speaker: Kelly Traver, MD**

Kelly Traver, MD received her medical degree from Stanford where she specialized in Internal Medicine. She currently serves as an adjunct clinical assistant professor of medicine at Stanford. Dr. Traver is the founder of Healthiest You, a company that works with corporations, health care organizations, and the government to help individuals become more empowered and engaged in their health.

**Friday, March 15th**

8:00 a.m. - 2:00 p.m.

**The Promenade & Gardens**

1570 Scenic Avenue, Costa Mesa, 92626

**Topics/Events**

- “Ways Women Lead: Giving Enough but Keeping Enough”
  - Presented by Kelly Traver, MD

- “Lessons in Physician Leadership: The Challenges of Change”
  - Presented by Sharon Levine, MD, President, California Medical Board

- Panel Discussion featuring Women Physician Leaders

- “Health Care Reform: What Physicians Need to Know” - Presented by Elizabeth McNeil, Vice President, CMA Center for Federal Government Relations

- Time Allotted to Network & Enjoy Exhibits

**Educational Objectives**

At the conclusion of this conference, attendees will be able to:

- Discuss how research of the human brain has provided new knowledge to help harness brainpower.
- Apply different brain-behavior to help improve physicians personal and professional lives.
- Understand the critical role physician leadership plays in implementing change and leading performance improvement efforts in health care systems and institutions and be better able to provide that leadership role.
- Utilize the unique opportunities that women physicians and physicians of color have to ensure that their institutions and health systems understand and address the needs of the those least well served by the current health care system.
- Verbalize understanding of new health care delivery models.
- Discuss public health initiatives to help physicians provide more culturally and linguistically appropriate care.

**PRICING:**

Includes continental breakfast, lunch and an autographed copy of Dr. Traver’s book, The Healthiest You

- OCMA/CAP members: $50
- OCMA/CAP non-members: $100*
- Medical Residents: Free

*This fee can be applied to physician’s membership dues if he/she joins OCMA/CMA

**RSVP:**

http://womenphysiciansconference.eventbrite.com/

Questions: Donna McPride - dmcpride@ocma.org or (949) 398-8100 X107